

**Minden Opera House
Minden, Nebraska**



Saturday, February 28 Show
Time 3:00

Tickets are \$20.00 each

*Check with Sylvia to attend
We have limited availability.*

When you care enough to send the very best...

Valentine's Day has become what is known in the marketing community as a "Hallmark Holiday". One in which you buy a Hallmark Card to go with your candy, flowers, or jewelry, or expensive jewelry! But did you know that Hallmark originated in Nebraska?

Joyce Hall, from Norfolk, Nebraska, became captivated by a salesman who stopped by his family's store in 1906 selling postcards. Hall decided to venture from retail of various products to wholesale of postcards. He eventually moved his business to Kansas city. As time went on Mr. Hall became convinced that greeting cards would become more prominent than postcards. According to Hall greeting cards represented class and promised discretion. Greeting cards soon became more than a form of communication, they became

a social custom.

By 1915 the company was known as Hall Brothers. They sold Valentine's Day and Christmas cards. In 1928, the company adopted the name "Hallmark", after the hallmark symbol used by goldsmiths in London in the 14th century, and began printing the name on the back of every card. In 1944, the company adopted its current slogan, "When you care enough to send the very best." The slogan was created by a salesman at a meeting. The cocktail napkin on which it was originally handwritten is on display at the company headquarters.

Today a Hallmark card will sing to you. You can even record your own voice on a card; not to mention your own picture. You can send an e-card on your computer. Or a mobile card to a cell phone.



1920's Postcard. It reads, "Parking permitted evenings by appointment."



1930's Postcard

**Domino's
Toppling-Stacking-
Gaming**



Look for Domino Week at Stone Hearth: We will not only be playing Domino's but we will be "Stacking" (trying to stack) as well as creating a "Topple".

Help us Topple!

"Be Mine over Time"



<i>Art & Lucille Polak</i>	<i>May 10, 1941</i>
<i>Jack & Mel Schultz</i>	<i>November 2, 1950</i>
<i>Cliff & Doris Geiken</i>	<i>March 2, 1947</i>
<i>Frank & Alice Boyd</i>	<i>November 9, 1947</i>
<i>Burton & Leila Beck</i>	<i>March 26, 1950</i>
<i>Leonard & Leona Widholm</i>	<i>June 6, 1950</i>
<i>Bob & Marge Peterson</i>	<i>June 6, 1953</i>

Women & Hats - As communicated since the publishing of our calendars, all proceeds from sales will be given to the Alzheimer's Association. At this point I am pleased to announce that we have raised almost \$1000.00 to that effort. As with any fund raising program it is good to know exactly where the money is going; thus more great news. I have just received confirmation that our donations will be spent directly to support a training visit by Diana Waugh. Diana has written a book called "I was thinking". Her book speaks directly to techniques that you can use to communicate with your loved one with memory loss. This training will include our staff and anyone interested; more information to follow. We do have approximately 30 calendars left to sell to support this amazing opportunity. My sincere thank you! Earl Nuxoll

Only at Stone Hearth
~Shari Dixon~

Massage Therapist

Shari Dixon, our licensed Massage Therapist visits Stone Hearth on Saturdays, once monthly. Her service has been warmly received. After customers have experienced a 15 minute appointment they inevitably schedule a longer one next time! Please schedule your appointment in advance with Sylvia. You will not believe how fabulous a massage makes you feel!

February Birthdays!



Bob Peterson 02-06

Art Polak 02-09

Alice Boyd 02-18

Seize every day!



STONE HEARTH ESTATES

Independent Living • Assisted Living • Memory Care

Stone Hearth Estates
110 20th Street
Gothenburg, NE 69138

308-537-7771
308-537-7787 Fax

www.stonehearthestates.com
stonehearth@qwestoffice.net

Eagle Viewing

Before European settlers first sailed to America's shores, bald eagles may have numbered half a million. They inhabited every large river and nested in 45 of the lower 48 states. One researcher estimated an eagle nest for every mile on the lower Hudson.

There is no one single cause for the decline in the bald eagle population. Yet many contributing factors include reduced food supplies; destruction of habitat, pesticides, thinning of egg shells, and direct killing of eagles in Alaska because of the threat to salmon fishing (over 100,000 killed).

In 1995 the US Fish and Wildlife Service upgraded the status of bald eagles from endangered to threatened. Remarkable when considering only a handful of species have fought their way back from the endangered list; the

California gray whale, the American alligator, and the bald eagle to just name a few. Currently about half of the world's 70,000 bald eagles live in Alaska. Flourishing there partly because of salmon; dead or dying fish are an important food source.

It is incredible that we still have these birds; and even more amazing that they are so closely available for viewing in Nebraska. Dwight and Ken are pictured here as part of the Stone Hearth group that toured inside the Johnson No.2 Hydro location. Viewing availability and dates are available at Central Nebraska Public Power & Irrigation District Website: www.cnppid.com



Thank you to our own Don Abbott for setting up this tour. Don helps with tours at Johnson on weekends. He said that they have had as little as 2 to as many as 250 visitors a day to view the eagles. And as many as 2-3 eagles up to 35 eagles seen in one day. Thank you Don!

As of September 30, 2009 there have been 3,011, 994 blankets distributed through Project Linus under the coordination of 378 Chapters in the United States. Currently listed in Nebraska there are only two Chapters; one in Lincoln and one in Omaha.

The goal of Project Linus is simple; giving newly constructed homemade blankets to children in hospitals; thus

Project Linus

Providing Security Through Blankets

providing care through warmth and comfort.

At Stone Hearth our goal is to become a part of the North Platte Chapter; and possibly develop a Charter of our own in Gothenburg. We are planning our first donation to be ready in March to

are knitting, crocheting, and quilting. Please consider attending and giving your time for this worthwhile project. There are simple guidelines for the blankets. Details are listed at www.projectlinus.org. The public and your friends are welcome!

coincide with Quilt Month at Stone Hearth. For now, every Thursday at 1:00 on 3rd floor we